



## **Handbook of Innovation Economics**

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Economic Issues, Problems and Perspectives**

Innovation is not a simple linear transformation with basic science and other inputs at one end of a chain and commercialization at the other. Successful innovation involves top management to employees in R&D, finance, production and marketing divisions. It requires decision-making, long-term planning, motivation and management techniques, coordination, and efficient R&D, production and marketing.

The book intends to provide a basic understanding of the current issues and the problems of knowledge economy, technical change, innovation activities; it also examines many aspects and consequences of regional integration that are obscure or yet to be explored. After general issues in these fields have been addressed the discussion turns to empirical and theoretical aspects of technical change, productivity, economic growth, European policy and technology policy.

In particular, with its wide range of topics, methodologies and perspectives, the book offers stimulating and wide-ranging analyses that will be of interest to students, economic theorists, empirical social scientists, policy makers and the informed general reader.

Book Review by Dr. George Tsobanoglou, Associate Professor,  
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