

Geography, Open Innovation and Entrepreneurship

Urban Gråsjö, , Charlie Karlsson, Iréne Bernhard, 2018, Edward Elgar Publishing

This book offer an overview of this rapidly expanding field of research and to thoroughly analyse the complex issue of Geography, Open Innovation and Entrepreneurship.

More specific, Geography, Open Innovation and Entrepreneurship discusses entrepreneurship from both theoretical and empirical viewpoints to provide readers with a wide range of cutting-edge and compelling studies.

The authors highlight the critical importance of open innovation for performance and progress, putting forward determinants of economic growth and development rarely analysed in standard growth studies

Developed countries must be incredibly innovative to secure incomes and welfare so that they may successfully compete against international rivals.

This book focuses on two specific but interrelated aspects of innovation by incumbent firms and entrepreneurs, the role of geography and of open innovation.

Overall, we could say that, this book is "must have book" and not only researchers but also students will find this book useful for innovation and entrepreneurship studies. It is also a helpful tool for policymakers, planners and consultants involved in economic development and regional policies.

Book Review by Christos Genitsaropoulos, Technological Education Institute of Sterea Ellada, Greece