

The 6th International Conference on International Business



Conference Overview[†]

The 6th International Conference on International Business (ICIB 2015) aimed to bring together academics and practitioners in order to share ideas and methods for the exploration of foreign direct investment (FDI), the role of multinational corporations (MNCs) and the complexity of the globalized business environment. The conference was organized by: Department of International and European Studies, University of Macedonia; International Relations and European Integration Laboratory, University of Macedonia; Department of International and European Studies, University of Piraeus; European Centre for the Development of Vocational Training; Faculty of Political Science, University of Messina (Messina, Italy); UMR LADYSS, University Paris Diderot (Paris, France); School of Business and Economics and Winston-Salem State University (Winston-Salem, North Carolina, USA).

The 6th International Conference on International Business mainly promoted discussion, knowledge sharing and close cooperation among scholars, researchers, policy makers and professionals. The Conference was organized in Thessaloniki, Greece, from 22 May to 24 May 2015. The President of the conference was Dr. Aristidis Bitzenis and keynote speakers include: Mr. Steven Bainbridge, Senior Expert at CEDEFOP; Mr. Platonas Monokroussos, Deputy General Manager and Chief Market Economist at Eurobank Ergasias S.A. The organizer committee includes: Mr. Charisios Kafteranis; Dr. Apostolos Kiohos, Assistant Professor, University of Macedonia; Prof. Dr. Sc. Marko Kolakovic; Dr. John Marangos and Mr. Vasileios A. Vlachos. ICIB focused on –to empirical research in the following fields: Entrepreneurship & international business environment; European Union enlargement; Financial management; Global budgetary crisis management by the European Union institutions; Globalization, MNCs, competitiveness and development; International political economy and business; e-business; Sustainable business; Social entrepreneurship; Labour economics and industrial relations; MNCs and political strategies; Mergers & Acquisitions; Impact and determinants of FDI; FDI and European economic integration; FDI, trade and regional integration; FDI and transition; Tourism enterprise and industry; Shadow economy and corruption.

Many scientists and researchers from different countries participated in the 6th International Conference on International Business, discussed the different problems, which found their answer during the presentations.

[†] Conference overview by Prof.Asoc. Dr. Enkela Caca, RSI – Journal Editor