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**5<sup>TH</sup> INTERNATIONAL CONFERENCE  
THE ECONOMIES OF BALKAN AND EASTERN EUROPE COUNTRIES IN  
THE CHANGED WORLD  
Conference Overview<sup>88</sup>**

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The 5<sup>th</sup> International Conference entitled “The Economies of Balkan and Eastern Europe Countries in the changed world”, the program of the EBEEC, occurred in Istanbul, Turkey, in May 9-12, 2013. The Conference has been organized in association with Kavala Institute of Technology, Department of Accountancy, Greece and Istanbul University, Department of Economics, Turkey.

The economies of Balkan and eastern European countries can be seen a great deal of change and reform since the past two decades. This has stressed significant difficulties, and has highlighted the particular problems that the countries of the particular region face. Reform and change has led to different rates and patterns of growth and enhancement of the economies.

The objectives of the conference was to discuss and evaluate the results of the economic policy that have been applied during the last two decades, examining potential challenges and researching the policies which are considered necessary for the countries to be successful in the future.

The issues examined were:

- Economic policy ,Public economy, Monetary policy
- International economic relations (International trade)
- Accounting, Auditing, The role and the importance of EU
- Changes in the labour market, Immigration
- Knowledge economics
- The role of new technologies and information technology
- Multinational companies, Financial developments
- Business Informatics
- Management and marketing policies in the Balkan and the Black sea area, Health economics, education economics, European crisis and Greece, E.U. and Turkey

Organizing Committee was: Aytuğ Bolcan, Chatzoudes Dimitrios, Kazanidis Ioannis, Kladou Stella, Perdiki Fotini, Theodosiou Theodosios and Valsamidis Stavros. Keynote Speakers was Professor George Petrakos.

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<sup>88</sup> Conference overview by Antonia Obaidou, Aristotle University of Thessaloniki, Greece